

Abstract

The present invention provides a method for an Entrepreneur to start an Internet business by creating an Entrepreneur's web site using tools provided at a Facilitator's web site. The method allows the Entrepreneur to access the Facilitator's web site, register a desired available domain name, trademark the domain name, design an Entrepreneur's web site accessible via the domain name, design a similar appearing store front web site to handle commercial transactions, copyright the Entrepreneur's web site, offer hosting services for the Entrepreneur's web site and submit the Entrepreneur's web site to one or more search engines. Tremendous synergies may be achieved and serious pitfalls avoided in creating the Internet business by receiving overall guidance and assistance from one web site, i.e. a Facilitator's web site, in performing these processes.